

Static Billboard Location { **K-96**

4190 N. Hoover Rd. (East Face)
Wichita, KS

STRUCTURE #20093

Size 14' X 48'

Traffic 39,587 VPD (KDOT-12)

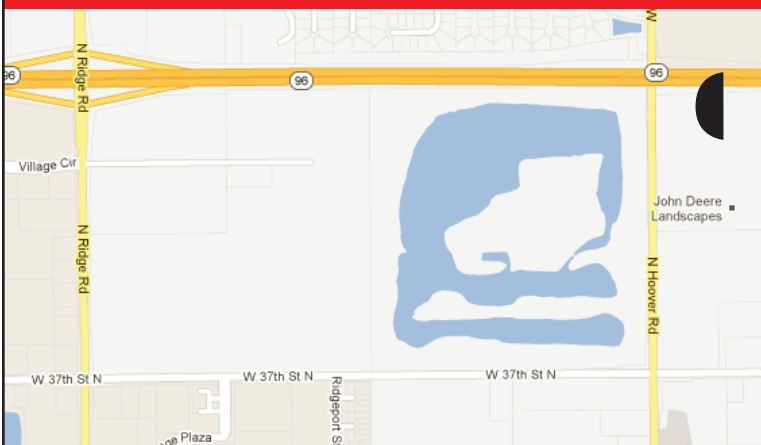
- This static unit is located in the northwest corridor of Wichita. This is the main route for motorists commuting through the northern parts of town and surrounding communities.
- Northwest Wichita is made up of several suburbs and housing developments. Almost all residential and commercial developments were built in the last 15 years.
- K-96 is the main thoroughfare for motorists traveling to and from work on I-235.
- Physicians' clinics, restaurant chains and national retailers sit to the south of the Ridge Road exit.



BILLBOARDS ARE SCARCE IN NORTHWEST WICHITA

This is the only billboard in the area competing for motorists' attention.

Northwest Wichita



Rates

Static Billboard Space: \$900/month
Production: \$900 (one-time fee)
Installation: \$350 (one-time fee)

[ART REQUIREMENTS]

7350 x 2250 pixels (24.5" x 7.5") 300 DPI, CMYK
.25" bleed allowance per side

File Format Options:

Adobe Photoshop, Illustrator & InDesign
Quark & Freehand (Mac & PC)
Corel Draw (PC Only)