



## digital billboard location

## NORTH LORRAINE

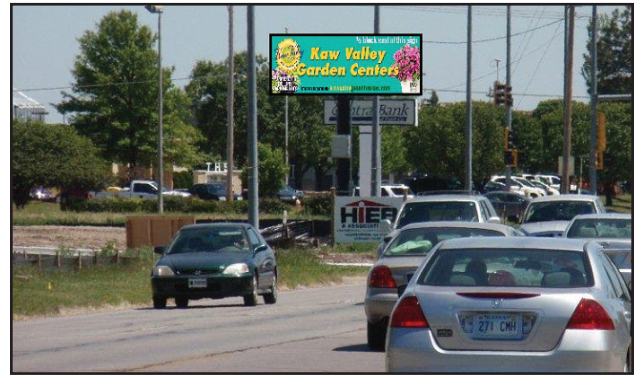
1330 E. 17th St. (East Face)  
Hutchinson, KS

### STRUCTURE #21330

Size 8' X 20'

Traffic 40,410 VPD (KDOT-12)

- Located in close proximity to Hutchinson and Trinity High School, numerous motels, Starbuck's, Hutchinson Mall, Central Bank & Trust, Home Depot, Promise Regional Hospital and several restaurants.
- Across the street consumers can find Kwik Shop and Timber Crossing. This intersection experiences high volumes of traffic during rush hours.
- Displays motion advertisements. Running time is from 5:00 a.m. to midnight.



North Hutchinson	# of Wks	Frequency	Ads Per Day	Cost
	Four	64 seconds	1350	\$1,375
	Four	2.13 minutes	675	\$ 700
	Four	3.2 minutes	450	\$ 425
	Four	4.26 minutes	335	\$ 355

### [ ART REQUIREMENTS ]

232 x 88 pixels, JPEG, 72 DPI, RGB  
Video | AVI, Mpeg, Gif

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.