



static billboard location

NORTH LORRAINE
 1330 E. 17th St. (West Face)
 Hutchinson, KS

STRUCTURE #21331

Size 8' X 20'
 Traffic 40,410 VPD (KDOT-12)

- Located in close proximity to Hutchinson and Trinity High School, numerous motels, Starbuck's, Hutchinson Mall, Central Bank & Trust, Home Depot, Promise Regional Hospital and several restaurants.
- Across the street consumers can find Kwik Shop and Timber Crossing. This intersection experiences high volumes of traffic during rush hours.

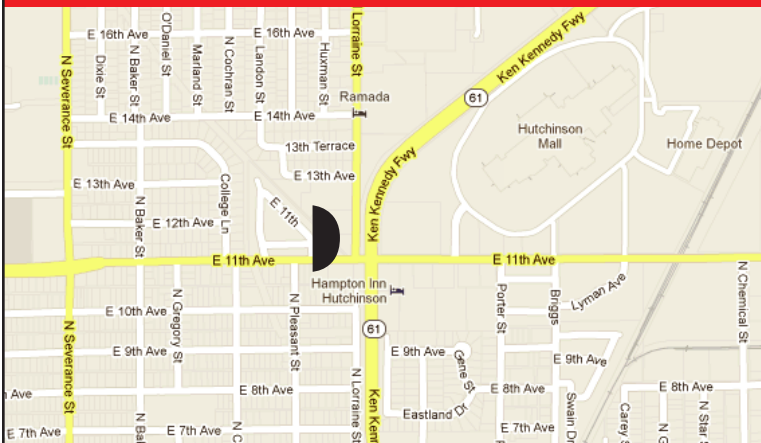


BILLBOARDS ARE SCARCE IN HUTCHINSON

This is the only static billboard in the area competing for motorists' attention.

North Hutchinson

Rates



Static Billboard Space: \$600/month
 Production: \$900 (one-time fee)
 Installation: \$350 (one-time fee)

[ART REQUIREMENTS]
 10" x 4" 408 DPI, CMYK
 .25" bleed allowance per side

File Format Options:
 Adobe Photoshop, Illustrator & InDesign
 Quark & Freehand (Mac & PC)
 Corel Draw (PC Only)