

digital billboard location

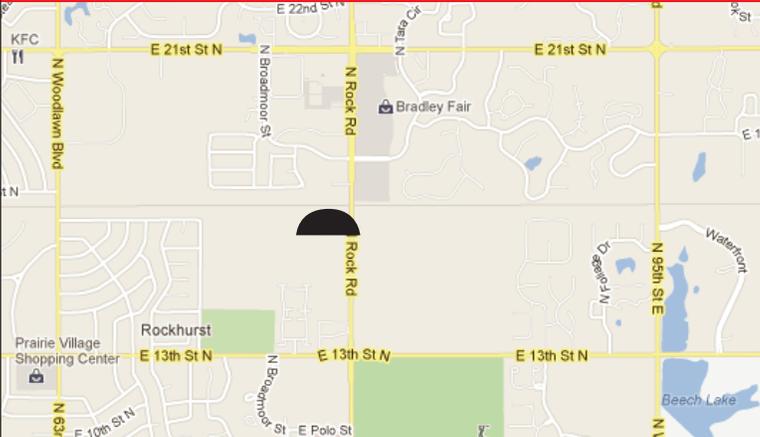
NORTH ROCK
 1657 N. Rock Rd. (South Face)
 Wichita, KS

STRUCTURE #21658

Size 14' X 48'
 Traffic 24,856 VPD (KDOT-12)

- Rock Road is a busy arterial street in a very desirable suburban retail area with an average HHI of \$88K+ within a one-mile radius.
- Average home is \$133K+; 20 percent of residents hold a graduate or professional degree and 65 percent of all residents hold college degrees.
- This billboard catches traffic moving toward Bradley Fair Shopping Center, Best Buy, Kohl's, Walmart and other national restaurants and retail chains.



Northeast Wichita		# of Wks	Frequency	Ads Per Day	Cost
	Four	64 seconds	1350	\$3,000	
	Four	2.13 minutes	675	\$1,650	
	Four	3.2 minutes	450	\$1,100	
	Four	4.26 minutes	335	\$ 825	

[ART REQUIREMENTS]
 1800 x 500 pixels, JPEG, 72 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.