



digital billboard location

KELLOGG & GREENWICH
 12225 E. Kellogg (East Face)
 Wichita, KS

STRUCTURE #22107

Size 10' X 40'
 Traffic 35,100 VPD (KDOT-12)

- This structure sits east of Greenwich and west of the K-96 interchange. To the south of the billboards sits a huge shopping center with Wal-Mart, Michael's, Lowe's, Slumberland, Game Stop, Taco Bell, Panda Express, McDonald's, IHOP and several other national restaurants and retailers.
- Many Andover, Rose Hill and Augusta commuters pass this dual-face structure as they travel in and out of town. This billboard catches the attention of motorists moving east/west on Kellogg and entering or exiting from K-96.
- CARMAX, Davis-Moore, Subaru, Steven Motors and several other dealerships sit to the west of the billboard.



East Wichita	# of Wks	Frequency	Ads Per Day	Cost
	Four	64 seconds	1350	\$1,600
	Four	2.13 minutes	675	\$ 850
	Four	3.2 minutes	450	\$ 650
	Four	4.26 minutes	335	\$ 485

[ART REQUIREMENTS]
 1152 x 288 pixels, JPEG, 96 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.