



## Digital Billboard Location

**MAIZE RD. & 37TH ST. N.**  
 4000 N. Maize Road (North Face)  
 Maize, KS

### STRUCTURE #24000

Size 10' X 30'

Traffic 22,400 VPD (KDOT-12)

- These billboards are located on Maize Road just north of 37th St. – the highest traffic location in Maize
- Right down the street from Lowe's, Menards, Pizza Hut and Taco Bell
- Across from Halstead Bank, Hampton Lakes Shopping Center and the Holiday Inn, and the gateway to New Market Square and northwest Wichita's largest shopping district
- More than 20,000 people see these signs each day



**THE ONLY DIGITAL BILLBOARD  
 AVAILABLE IN MAIZE, KANSAS**

Maize/Northwest Wichita	# of Wks	Frequency	Ads Per Day	Cost
	Four	64 seconds	1350	\$1,175
	Four	2.13 minutes	675	\$ 650
	Four	3.2 minutes	450	\$ 400
	Four	4.26 minutes	335	\$ 325

**[ ART REQUIREMENTS ]**  
 896 x 288 pixels, JPEG, 96 DPI, RGB

*Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.*