



Digital Billboard Location

SOUTH K-15
4729 S. K-15 (South Face)
Wichita, KS

STRUCTURE #24728

Size 14' X 48'

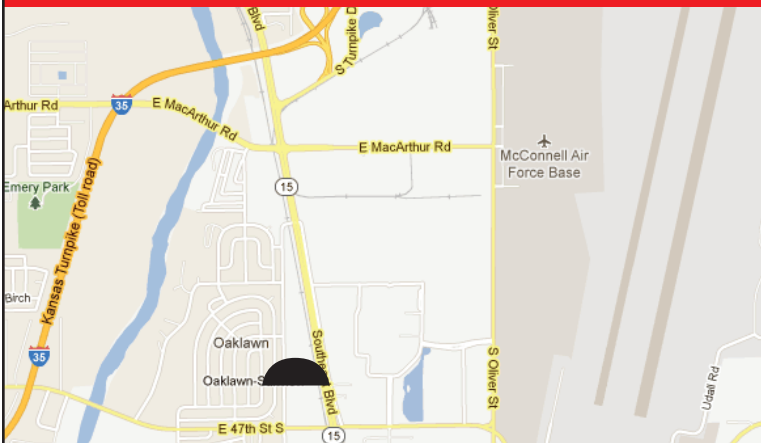
Traffic 26,300 VPD (KDOT-12)

- Located north of Derby, Mulvane and Wellington.
- South face billboard targets consumers traveling from Derby, Mulvane or Wellington to Wichita.
- Catch the attention of Spirit Aerospace aircraft workers. This billboard sits in one of the busiest southside intersections that is infamous for busy traffic and long lights.
- Lowe's and other major shopping centers sit to the south of this structure.



K-15, Wichita / Derby

of Wks Frequency Ads Per Day Cost



Four	64 seconds	1350	\$2,000
Four	2.13 minutes	675	\$1,150
Four	3.2 minutes	450	\$ 700
Four	4.26 minutes	335	\$ 575

[ART REQUIREMENTS]

704 x 192 pixels, JPEG, 96 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.