



## Static Billboard Location

## EAST KELLOGG

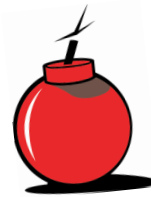
5331 E. Kellogg (East Face)  
Wichita, KS

### STRUCTURE #25330

Size 14' X 48'

Traffic 66,000 VPD (KDOT-12)

- Located in the parking lot of one of Wichita's most historic and finest steak houses. The Scotch & Sirloin serves 17,000 diners a month for lunch and dinner.
- This East Kellogg location is one of the busiest thoroughfares for motorists traveling east on Kellogg.
- Motorists exiting Oliver often live in high-end neighborhoods such as College Hill, Vickridge and Eastborough. This board is great for Towne East retailers and restaurants.



**STATIC BILLBOARDS  
ARE SCARCE ALONG EAST KELLOGG**

### East Wichita

### Rates

Static Billboard Space: \$1,100/month  
Production: \$900 (one-time fee)  
Installation: \$350 (one-time fee)

#### [ ART REQUIREMENTS ]

7350 x 2250 pixels (24.5" x 7.5") 300 DPI, CMYK  
.25" bleed allowance per side

#### File Format Options:

Adobe Photoshop, Illustrator & InDesign  
Quark & Freehand (Mac & PC)  
Corel Draw (PC Only)

