

Digital Billboard Location

EAST KELLOGG
 5331 E. Kellogg (West Face)
 Wichita, KS

STRUCTURE #25331

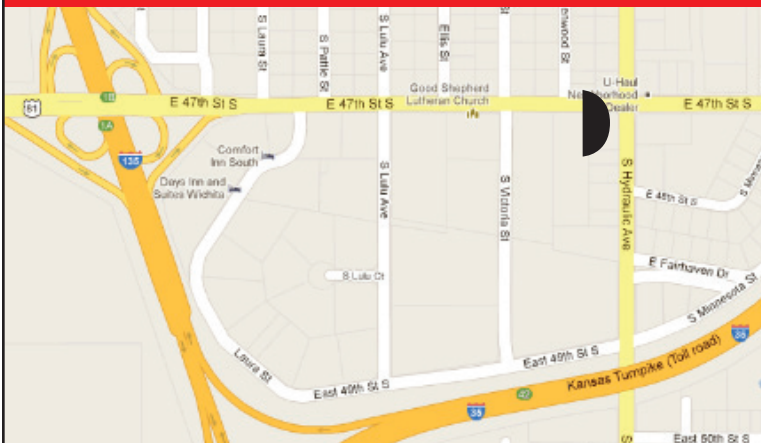
Size 14' X 48'

Traffic 66,000 VPD (KDOT 2-12)

- Located in the parking lot of one of Wichita's most historic and finest steak houses. The Scotch & Sirloin serves 17,000 diners a month for lunch and dinner.
- This East Kellogg location is one of the busiest thoroughfares for motorists traveling east on Kellogg.
- Motorists exiting Oliver often live in high-end neighborhoods such as College Hill, Vickridge and Eastborough. This board is great for Towne East retailers and restaurants.



East Wichita



# of Wks	Frequency	Ads Per Day	Cost
Four	64 seconds	1350	\$2,725
Four	2.13 minutes	675	\$1,450
Four	3.2 minutes	450	\$ 945
Four	4.26 minutes	335	\$ 700

[ART REQUIREMENTS]

624 x 176 pixels, JPEG, 72 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.