



Digital Billboard Location

WEST KELLOGG
 7979 W. Kellogg (West Face)
 Wichita, KS

STRUCTURE #27979

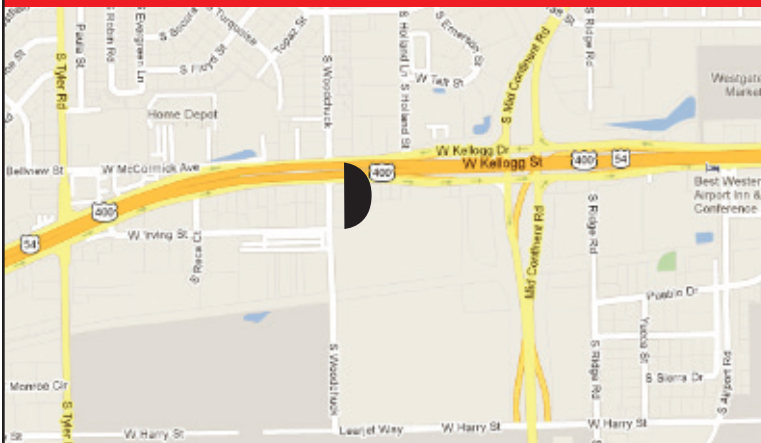
Size 14' X 48'

Traffic 49,000 VPD (KDOT-12)

- Located on west Kellogg/Hwy. 54 near the Wichita Mid-Continent Airport.
- This highway is used several times a day by those traveling in and out of Wichita from Goddard and Maize.
- Major residential developments line the area as well as major banks, shopping centers, restaurants and entertainment options.
- This billboard is perfect for reaching potential car/RV/boat buyers and those coming in town to run errands or go to work.



West Wichita



# of Wks	Frequency	Ads Per Day	Cost
Four	64 seconds	1350	\$2,875
Four	2.13 minutes	675	\$1,550
Four	3.2 minutes	450	\$ 995
Four	4.26 minutes	335	\$ 775

[ART REQUIREMENTS]

704 x 192 pixels, JPEG, 96 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.