



# Digital Billboard Location

**EAST KELLOGG**  
8220 E. Kellogg (East Face)  
Wichita, KS

## STRUCTURE #28220

Size 14' X 48'  
Traffic 56,000 VPD (KDOT-12)

- This LED unit is located east of Towne East Square, Eastgate Shopping Center, Old Chicago and Target.
- Several hotels and car dealerships line this corridor.
- This structure catches traffic moving westbound on Kellogg and motorists exiting from the turnpike.



East Wichita	# of Wks	Frequency	Ads Per Day	Cost
	Four	64 seconds	1350	\$3,000
	Four	2.13 minutes	675	\$1,650
	Four	3.2 minutes	450	\$1,150
	Four	4.26 minutes	335	\$ 825

### [ ART REQUIREMENTS ]

864 x 256 pixels, JPEG, 96 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.