



Digital Billboard Location

EAST KELLOGG
 9045 E. Kellogg (West Face)
 Wichita, KS

STRUCTURE #29045

Size 14' X 48'
 Traffic 56,500 VPD (KDOT-12)

- This LED unit is located east of Towne East Square and Eastgate Shopping Center. Several restaurants and hotels line this corridor.
- This structure sits 1/2 mile east of Rock Road and 1/4 mile west of Webb Road.
- Target, Wal-Mart, Slumberland and several national retailers sit near this billboard.
- Catch the attention of motorists heading to the I-35 Turnpike. This is the main route for those traveling to the Kansas Star Casino, NE Kansas and Oklahoma.



East Wichita	# of Wks	Frequency	Ads Per Day	Cost
	Four	64 seconds	1350	\$2,800
	Four	2.13 minutes	675	\$1,550
	Four	3.2 minutes	450	\$1,050
	Four	4.26 minutes	335	\$ 800

[ART REQUIREMENTS]

864 x 256 pixels, JPEG, 96 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.