



digital billboard location

GREAT BEND, KANSAS
 3501 W. 10th St. (SE Face)
 Great Bend, KS

STRUCTURE #30003

Size 8' X 16'

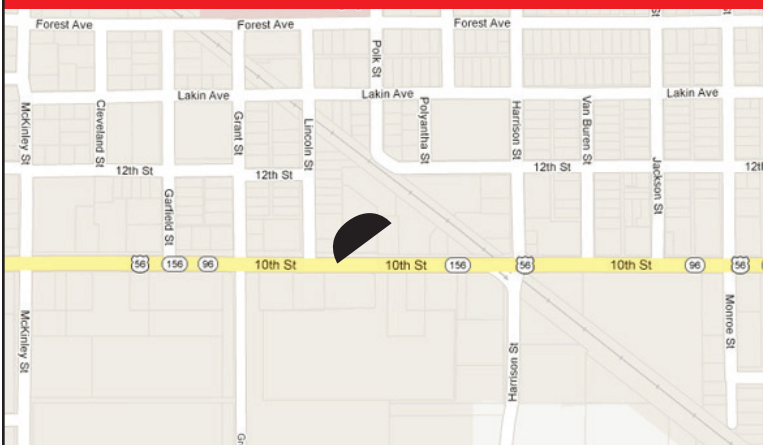
Traffic 50,835 VPD (KDOT-12)

- This LED unit is located on U.S. Hwy. 56, two blocks from Wal-Mart and one block north of the hospital.
- Unemployment in August 2012 was set at 4.5 percent, which was 1.7 percent lower than the state average.
- The most common industries in Great Bend include manufacturing, construction and retail trade.
- Barton Community College is a public university located in town. Approximately 1,000 students are enrolled full-time.



Western Kansas

of Wks Frequency Ads Per Day Cost



Four	64 seconds	1350	\$ 850
Four	2.13 minutes	675	\$ 500
Four	3.2 minutes	450	\$ 325
Four	4.26 minutes	335	\$ 265

[ART REQUIREMENTS]

700 x 300 pixels, JPEG, 72 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.