



digital billboard location

MCPHERSON, KANSAS
 1100 W. Kansas (West Face)
 McPherson, KS

STRUCTURE #30005

Size 8' X 16'
 Traffic 13,700 VPD

- In 2012, the median household income of McPherson residents was \$54,896. McPherson households made slightly more than Haysville households (\$54,804) and Sedgwick households (\$54,798). The unemployed percentage still stays below state average.
- Approximately 50 miles from Wichita, Kansas, and within 100 miles of six major Kansas colleges: Hutchinson Community College, Emporia State, KSU, WSU, Butler County Community College, Cowley County Community College and Fort Hays State University.
- McPherson is now home to several retail and restaurant chains such as Ace Hardware, Sears, Nike, YMCA, RadioShack, Applebee's and more!



Western Kansas	# of Wks	Frequency	Ads Per Day	Cost
	Four	64 seconds	1350	\$ 850
	Four	2.13 minutes	675	\$ 500
	Four	3.2 minutes	450	\$ 325
	Four	4.26 minutes	335	\$ 265

[ART REQUIREMENTS]
 700 x 300 pixels, JPEG, 72 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.