



digital billboard location

CHANUTE, KANSAS
 1412 S. Santa Fe (NE Face)
 Chanute, KS

STRUCTURE #40002

Size 8' X 16'

Traffic 29,845 VPD (KDOT-12)

- This LED unit is located a few blocks from Wal-Mart in the busiest intersection in town. It is on the main thoroughfare for motorists traveling in and out of town.
- The most common industries in Chanute include manufacturing and retail trade. The most common occupations include production occupations and metal/plastic work.
- National retailers such as JCPenney, La-Z-Boy, Lane Furniture, Sears, Wal-Mart and GNC sit in close proximity to this billboard.



Southeast Kansas	# of Wks	Frequency	Ads Per Day	Cost
	Four	64 seconds	1350	\$ 850
	Four	2.13 minutes	675	\$ 500
	Four	3.2 minutes	450	\$ 325
	Four	4.26 minutes	335	\$ 265

[ART REQUIREMENTS]
 700 x 300 pixels, JPEG, 72 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.