



Digital Billboard Location

KANSAS STAR CASINO

108 W. Main St./I-35 Turnpike (SE Face)
Mulvane, KS

STRUCTURE #70108

Size 28' X 44' (Full Tron)
Traffic TBD

- Located in the middle of the toll plaza to the Kansas Star Casino.
- The casino features a 300+ room hotel, steakhouse, sports bar and event center and arena. Soon to open is the 24-acre equine center and RV park.
- The casino opened their doors during Christmas 2011, earning \$3.25 million in the first eight days. The casino generated \$14.5 million in Sept. 2012.

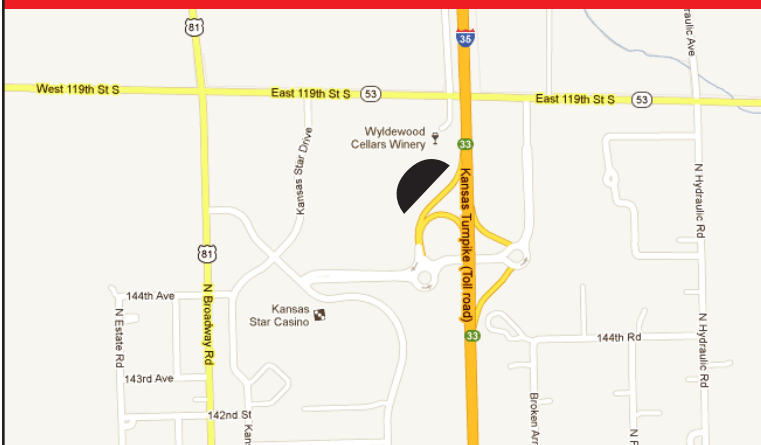


MAKE A STATEMENT

with full tron (28' X 44') advertisements
or half tron (14' X 44') ads for half the rate

Mulvane, Kansas

of Wks Frequency Ads Per Day Cost



Four	64 seconds	1350	\$1,800
Four	2.13 minutes	675	\$1,250
Four	3.2 minutes	450	\$ 975
Four	4.26 minutes	335	\$ 625

[ART REQUIREMENTS]

Full Tron: 832 x 500 pixels, JPEG, 96 DPI, RGB
Half Tron: 832 x 250 pixels, JPEG, 96 DPI, RGB

Each ad is displayed for 8 seconds. Rates can vary based on contract length and terms. Ask your Sales Representative about multi-board and custom package rates.