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For Immediate Release

Atomic Organizes Central Kansas Network of Independently Owned LED Outdoor Billboards

Centralized Sales and Management Provides Easier Access for Advertisers

Wichita, Kans., July 10, 2012 – Atomic Enterprises, LLC exclusively houses the largest independent network in Central Kansas. Atomic has secured the agreements to manage sales and operations of 14 digital faces. Additional new locations on I-235/Broadway, north Rock Road, south I-235 and in Andover are expected to be available before the end of 2012.

"Advertisers now have the ability to purchase multiple billboards through one company. Advertisers receive the best results from their campaign when scheduling and creative is controlled by one company," said Elizabeth Falk, VP of Sales.

Atomic provides total management of digital billboards for billboard owners, investors, including sales, maintenance, marketing, content development, scheduling, reporting, invoicing and collections.

"We have been really impressed with Atomic's sales team. In my world, personality counts and it is an important part of any business. It's exciting to see the innovation and energy applied to putting together this top-notch network of digital billboards," said Sonny Glennon, independent board owner.

"We are just getting started," said Brandon Shuey, former CEO of a software development company. "Live data feeds, integration with social media, countdowns, game scores and auctions have made their way to digital billboard faces. This new way of advertising has allowed advertisers to create a conversation with their target demographic," added Shuey.

The expansion of the independent digital network gives advertisers an alternative outdoor option.

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